

Flights	4Q 2008												1Q 2009												TOTAL		
	October				November				December				January			February			March								
	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	2	9		16	23
<b>WINTER</b>																											
Election Day					11/4																						
<b>TRAVEL MICHIGAN</b>																											
Chicago, IL																											
<b>4Q 2008-Pre Elections</b>																											
Chicago Tribune Sunday Newspaper																											
Travel-Ski Issue (1/2 Pg Spread 4C) Date:11/2					1																						1
<b>4Q 2008-Post Elections</b>																											
TV-Women 25-54																									300		
Radio-Women 25-54																									375		
Chicago Tribune Sunday Magazine																											
Winter Pleasures (Spread 4C) Date:11/16					1																						1
OoH-Bulletins					12					12																	24
<b>1Q 2009</b>																											
TV-Women 25-54																									350		
Radio-Women 25-54																									475		
OoH-Bulletins														12				9									21
<b>FEEDER MARKETS</b>																											
<b>Green Bay</b>																											
OoH-Bulletins					8					8				8				6									30
<b>Toledo</b>																											
OoH-Bulletins					8					8				8				6									30
<b>South Bend</b>																											
OoH-Bulletins					8					8				8				6									30
<b>Fort Wayne</b>																											
OoH-Bulletins					8					8				8				6									30
	October				November				December				January			February			March								

